



CASE STUDY

How to deal with a driver shortage



With just a few calls and emails, we had the fleet we needed to bring services in house and provide trash pickup to the residents of Collingswood. It has really been a pleasure working with Big Truck Rental – the staff has been very friendly and responsive. We have shared our experiences with neighboring municipalities who are also looking for trucks.”

**- Cassandra Duffey,
Borough Administrator**



THE CHALLENGE

The Borough of Collingswood, NJ is a historic South Jersey town of around 14,000 residents known for its destination downtown and has taken home both regional and national recognition as one of the best towns in the Delaware Valley. In early June 2021, longtime Collingswood Mayor Jim Maley received an email from its current waste hauler that basically said: “We’re just not coming to pick up your trash – we don’t have anyone to drive.” Already facing prior pickup delays due to the nationwide driver shortage, the borough scrambled to amass its own municipal workers to pick up trash, recycling and yard waste but needed a long-term solution for its truck fleet.

HOW CAN BTR HELP YOU?



(813) 280-5187



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THE SOLUTION:

The Borough of Collingswood contacted Big Truck Rental and, through its Complete Fleet program, was able to tap its nationwide fleet of trucks. Through BTR’s National Cooperative Purchasing Contract with OMNIA Partners, the borough was able to get two like-new 25-yard rear load garbage trucks in a matter of only a few days. These trucks will be committed to the borough for the next 18 months and at the end of that initial term, Big Truck Rental will replace these with two brand-new trucks for an additional 18-month term.

THE RESULT:

Big Truck Rental provided the trucks needed to build a municipal sanitation department in only a few days. This allowed the borough to get caught up on missed pickups from the previous service provider, resulting in a dependable fleet to provide consistent service moving forward. On a long-term basis, the Complete Fleet program provides Collingswood with continuous access to new trucks that are always covered under warranty and a consistent, budget-friendly monthly truck operating cost that it can count on.